



WETTSTEIN SAFETY STRATEGIES INC.

SAFETY SELECTIONS



Safety Influence

No matter how motivated workers are they will still encounter group influences that usually support the status quo and discourage safety improvement. Whether we recognize it or not, there are few motivators as powerful as the approval or disapproval of coworkers and supervisors. A couple of examples:

- After a veteran tradesman tells an apprentice/junior worker “that safety only slows production” the apprentice/junior worker may make safety choices that they now believe will bring respect and reputation
- After a new hire challenges an idea in a toolbox/safety meeting only to be ostracized by their colleagues, they decide to never again speak openly and freely in a meeting
- When senior workers do not wear required Personal Protective Equipment (PPE), generally many of their junior coworkers do not either

The key to effective safety motivation is to get peer pressure working for you instead of against you.

Stay SAFE – A Journey for Life[®]